JULIA NEUMAN | COPYWRITER & CONTENT STRATEGIST

PORTFOLIO

For 15+ years, Julia has worked as an independent copywriter and content strategist, bringing razor-sharp narrative to brands across sectors.



She cut her teeth in **heavy metal journalism** before **covering Germany's tech scene** for Financial Times-backed news outlet *Sifted*, eventually expanding into work with **high-growth B2B startups and enterprise brands**.



Career highlights include leading **content strategy for an industrial tech VC firm** and building an **award-winning campaign for a global construction tech leader**.

Selected work ↓

HILTI GROUP

PACK IT
STACK IT
TRACK IT

PROKIT

Modular storage system





Always on your radar
Bluetooth tracking / PROKIT



Your storage. Your way.
Full portfolio of cases
and bags / PROKIT



PACK IT
STACK IT
TRACK IT

PROKIT

Modular storage system

GLOBAL PRODUCT LAUNCH | PAID MEDIA

PROKIT



Stack up. Snap in.
Interlocking configurability / PROKIT



Click and go
Spill-preventing auto latch / PROKIT



Move it. Don't lose it.
Bluetooth tracking / PROKIT



Productivity in a snap
Detachable trolley / PROKIT

HILTI

YOU ASKED. WE DELIVERED.

Meet PROKIT: Better modular storage, built for the most demanding jobsites.



Pack it. Stack it. Track it.
PROKIT works as hard as you do.



Roll into efficiency

Less hauling, more doing. With PROKIT's secure auto-latches and durable wheels, your tools stay locked in and ready to roll. No wasted trips, no spills.

LEARN MORE

Snap into modularity

Your system, your way. With hundreds of storage configurations made for seamless transport, PROKIT keeps your gear secure and organized wherever you go.

LEARN MORE





Click into connectivity

Stay in control with seamless integration. PROKIT keeps your tools tracked and connected with the rest of your fleet via ON!Track.

LEARN MORE

DISCOVER PROKIT

HILTI

SMARTER STORAGE.
SEAMLESS TRACKING.

With PROKIT's ON!Track integration, you always know where your tools are.



More than just a storage solution...

PROKIT keeps your jobsite rhythm going - and you in control.

- **Flexible and seamless tracking**
  PROKIT contains multiple built-in locations for ON!Track tags.
- **Effortless inventory management**
  With Fleet-compatible serial numbers, your PROKIT stays connected automatically.
- **Efficiency-boosting features**
  Spend less time moving and locating tools with a durable, secure and connected storage solution.

DISCOVER PROKIT

GLOBAL PRODUCT LAUNCH | EMAILS

PROKIT



GLOBAL PRODUCT LAUNCH | PAID MEDIA

NURON HEAVY-DUTY

GET READY FOR A BREAKTHROUGH

October 24. Unveiling the next big thing in cordless.



It's loud. It's bold. It's about to change the game.

Get ready for over 60 new products from Hilti to power up your jobsite performance, including tools, inserts and accessories.

We'll reach out soon! But in the meantime...

TAKE A SNEAK PEEK

OUR HEAVIEST HITTERS. NOW CORDLESS.



Go cordless – without losing impact.

Whether it's the TE 3000 or the DSH 900 – **our most powerful tools are now available cordless with Nuron**. Find them in your Hilti Store, through your Hilti Account Manager, or online.

Next-level Nuron batteries and chargers offer **faster charging and more efficient power transfer**, enabling our largest tools to crush demanding jobs.

Ready to see for yourself?

SHOW ME THE TOOLS

MORE TOOLS. MORE POWER.

From compact drills like the SF 2, to heavy-duty breakers like the TE 3000.



Our Nuron battery platform now powers heavy-duty tools – and bigger jobs.

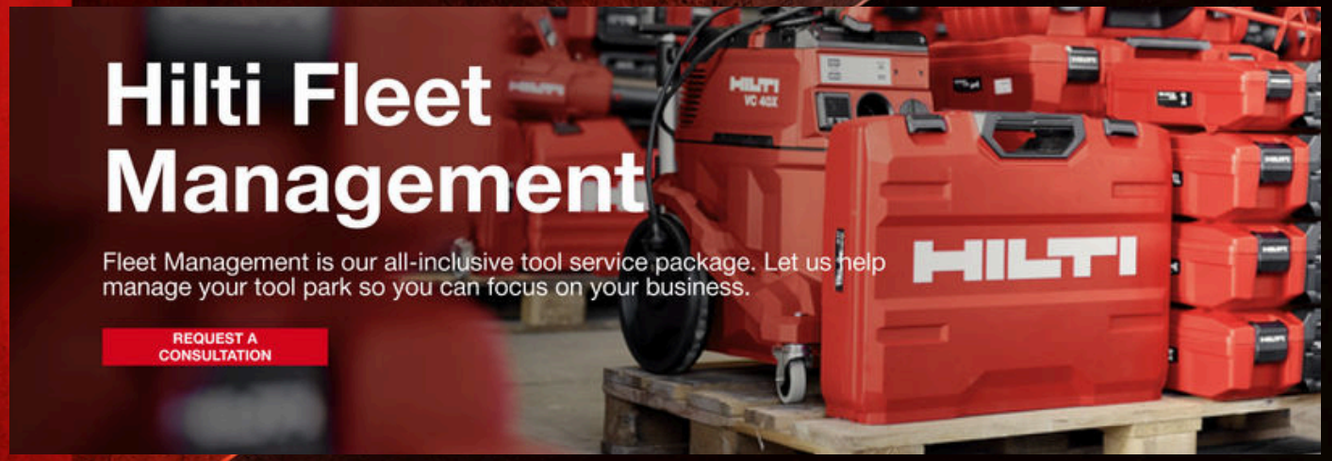
Tackle bigger projects using the same platform you already know. With **easy battery swapping** and **upgraded chargers**, your crews can **stay productive without added complexity**.

Nuron for heavy-duty is available today in your Hilti Store, online, or through your Hilti Account Manager.

POWER UP NOW

GLOBAL PRODUCT LAUNCH | EMAILS

NURON HEAVY-DUTY



Hilti Fleet Management

Fleet Management is our all-inclusive tool service package. Let us help manage your tool park so you can focus on your business.

REQUEST A CONSULTATION

One flat monthly fee gives you[1]:

The tools you need.
All repairs and maintenance.
Theft coverage.
Data-driven services.

GEO-OPTIMIZED WEBSITE COPY
FLEET MANAGEMENT

What are the benefits of Hilti Fleet Management?

- **Quality Hilti tools**
  Fleet Renewal helps ensure you have tools with the right technology and latest features for your applications.
- **Productivity analysis**
  Our productivity experts can help optimize your tool park and help cut tool spending by up to 30%.[2]
- **Flexibility for peak periods**
  Use Tools on Demand to cover short- to medium-term tool needs, peak periods or project-specific demands.[1]
- **Easier tool management**
  Manage tools with the ON!Track Ready app, with insights into tool usage, battery state of health and more.



How can Hilti Fleet Management make my work easier?



- **Fast repairs at no extra cost**
  Get high-quality repairs from our in-house experts and loaner tools so you can keep working.[3]
- **Theft coverage**
  Up to 80% of losses are covered in case of theft. Simply report the tool stolen with a police report. We'll take care of the rest.[1]
- **Simpler budgeting**
  Say goodbye to large upfront tool costs and streamline budgeting and financial planning with one predictable monthly fee.
- **Streamlined paperwork**
  See tool costs in one consolidated invoice or receive customized invoices per project, crew or team member.

E-COMMERCE PAID MEDIA CAMPAIGN

READY-TO-WORK KITS

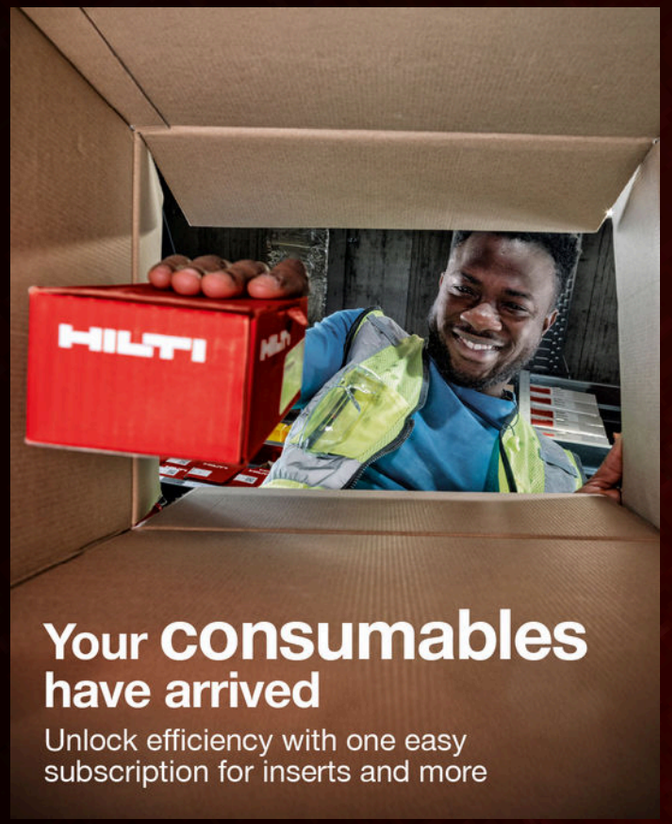






GLOBAL PRODUCT LAUNCH | PAID MEDIA
CONSUMABLES LOCKER







GLOBAL PRODUCT LAUNCH | EMAILS
CONSUMABLES LOCKER

HILTI

STUCK WITHOUT A BIT OR BLADE?
NEVER AGAIN.

Get to know our smart locker for consumables.



No. More. Downtime.

We've got you covered around the clock with our smart locker for nails, blades, anchors and more.

- **Controlled access to the right consumables**
  Keep projects moving and eliminate downtime.
- **Transparency of who takes what and where**
  Only use what you need, and keep costs visible.
- **Real-time, accurate stock levels**
  Automated inventory tracking frees up your time.

REQUEST A CONSULTATION

LEARN MORE


GEN II FUND
SERVICES

Powered by Gen II
Emergent

About us | Blog | Podcasts | Contact us | Follow us

Where fund managers connect – without the noise.



WEBSITE COPY
EMERGENT COMMUNITY

Why join Emergent?

A high-caliber peer network

We curate the room: fund leaders, LPs and strategic voices worth knowing. You won't miss the right person at the right time.

Insight you can actually use

Our content and events zero in on the information that matters most. No lengthy conferences necessary.

Exclusivity without pretension

We foster a candid environment that promotes honesty, connection and mutual support.

If you're ready to skip the fluff, join us!

EMERGENT

About Us

Why we created Emergent for the next generation of fund managers.

A place to share knowledge

Although many of our members have significant experience raising funds, we realize that everyone who joins us comes from varying investment backgrounds. Emergent meets you where you are, offering extensive knowledge, expert advice and community perspectives to help you grow a successful institutional fund.

A place to meet and connect

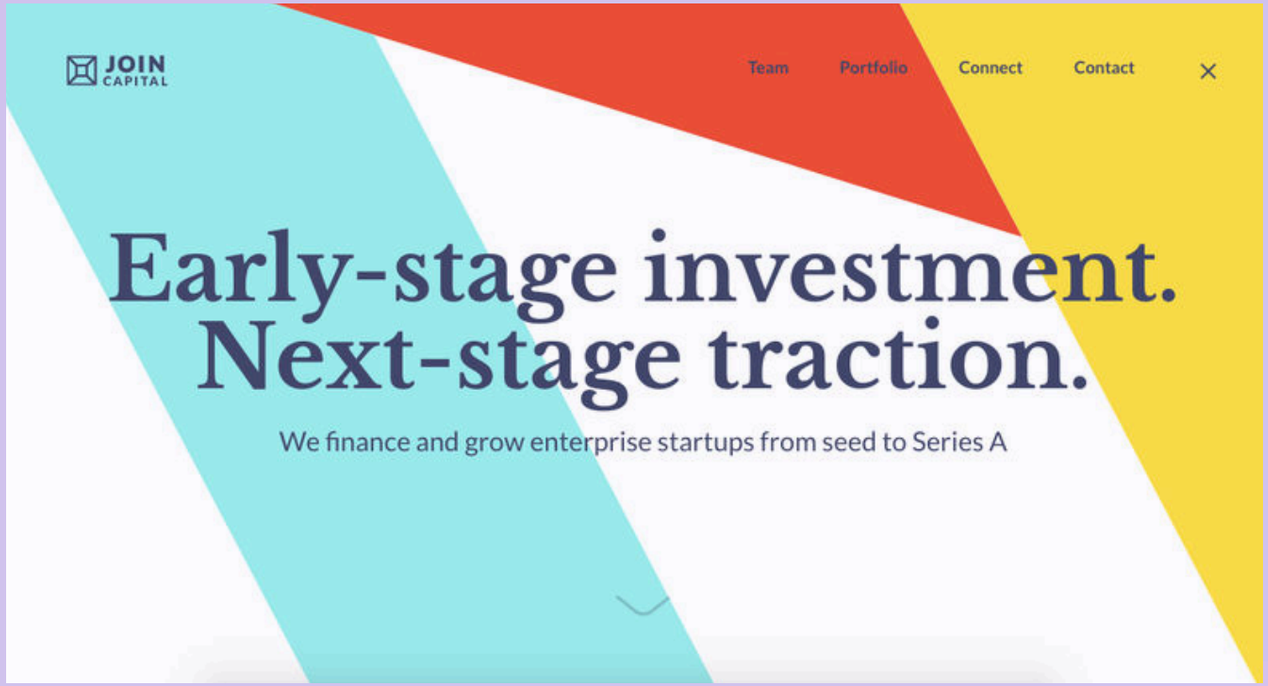
As professionals with vast experience in the world of private investment, we understand that setting up, launching and nurturing a fund requires significant time and energy. Emergent aims to make it easier for emerging managers to connect and grow through their network.

A place to change the conversation

Study after study shows that minority and female-led funds are underrepresented, undersupported and underfunded. Through both themed events and community, Emergent sparks thought-provoking conversation, knowledge sharing and networking opportunities for these valuable groups.

WEBSITE COPY
EMERGENT COMMUNITY

JOIN CAPITAL



JOIN. CAPITAL

Today's pioneers. Tomorrow's global giants.

The European *Neue Industry* starts with Join.

Investor Presentation - EUR 100m Join Capital Fund 2

WEBSITE COPY & PITCH DECK

The far-reaching applications of neural networks

AI and neural networks are changing the way we operate and interact on a daily basis. By mimicking the way that interconnected brain cells function, neural networks are trained to recognize patterns and can help automate and optimize time-consuming tasks.

In this month's newsletter, we speak with Sakari from IPRally on why graph neural networks are a promising branch of AI – especially in his realm of patent searches.

Please get in touch with us anytime at hello@join.capital.

Your Join Capital Team

Why and when should you hire a COO?

That's the question that Organizational Development Coach Jennifer Diamant Foulon asks and answers this week in her piece on COOs. With perspectives from Join Capital portfolio company RheoCube and many others, her article explores a vital challenge for startups looking to scale.

Be sure to check it out along with more updates from us below. We hope you're enjoying the start of the autumn season!

Please get in touch with us anytime at hello@join.capital.

Your Join Capital Team

AI-driven safety engineering? Yes, it's here – and it's the future. Announcing our investment in Modelwise.

We're thrilled to announce our latest investment in Modelwise, the Munich-based company that's revolutionizing functional safety analysis through AI.

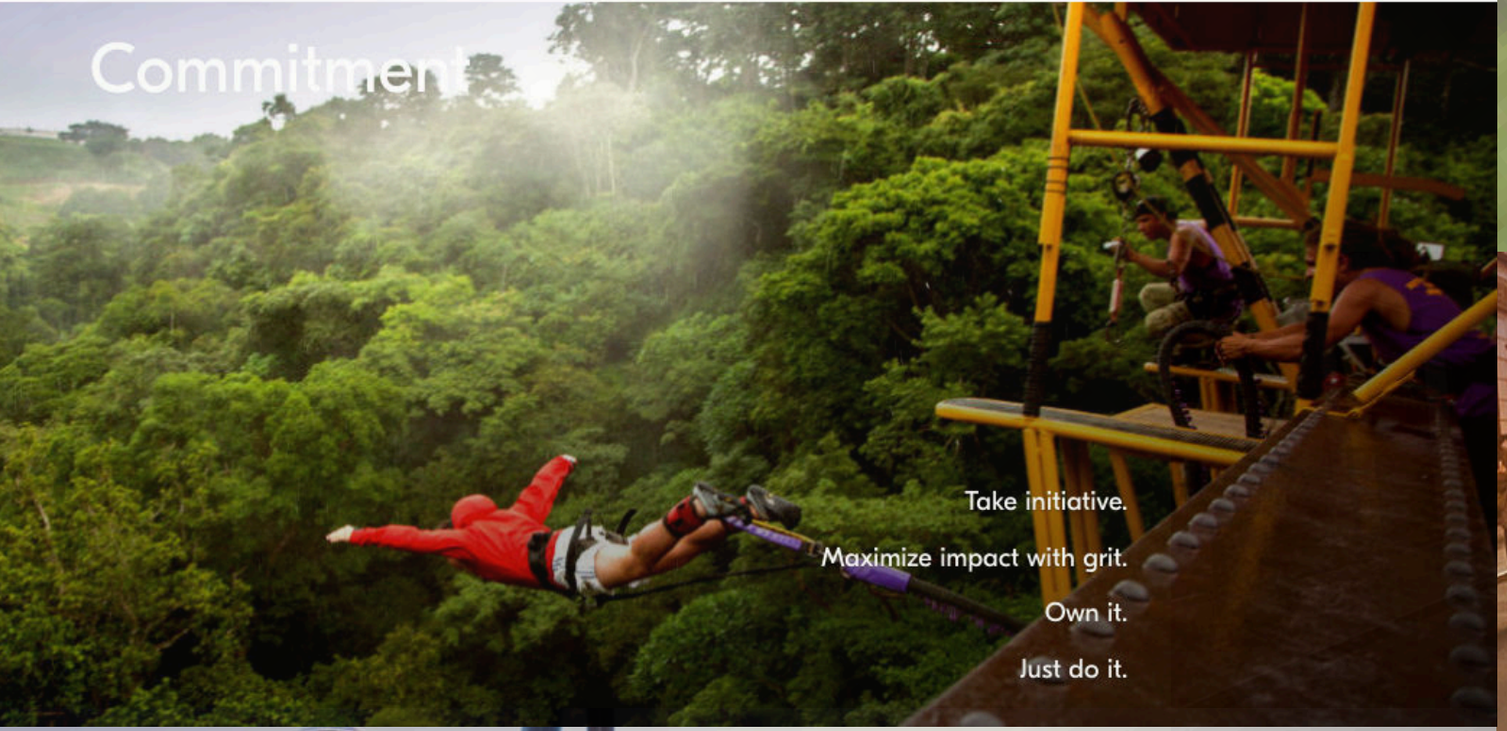
Today, there are over 20,000 open positions for functional safety engineers. Modelwise is poised to seize this major opportunity in the market. With its powerful, convenient and efficient AI-based safety engineering tool, it will not only help reduce required safety engineering effort by 10x, but also increase the quality of existing efforts. We're excited to go full speed ahead with this incredible team.

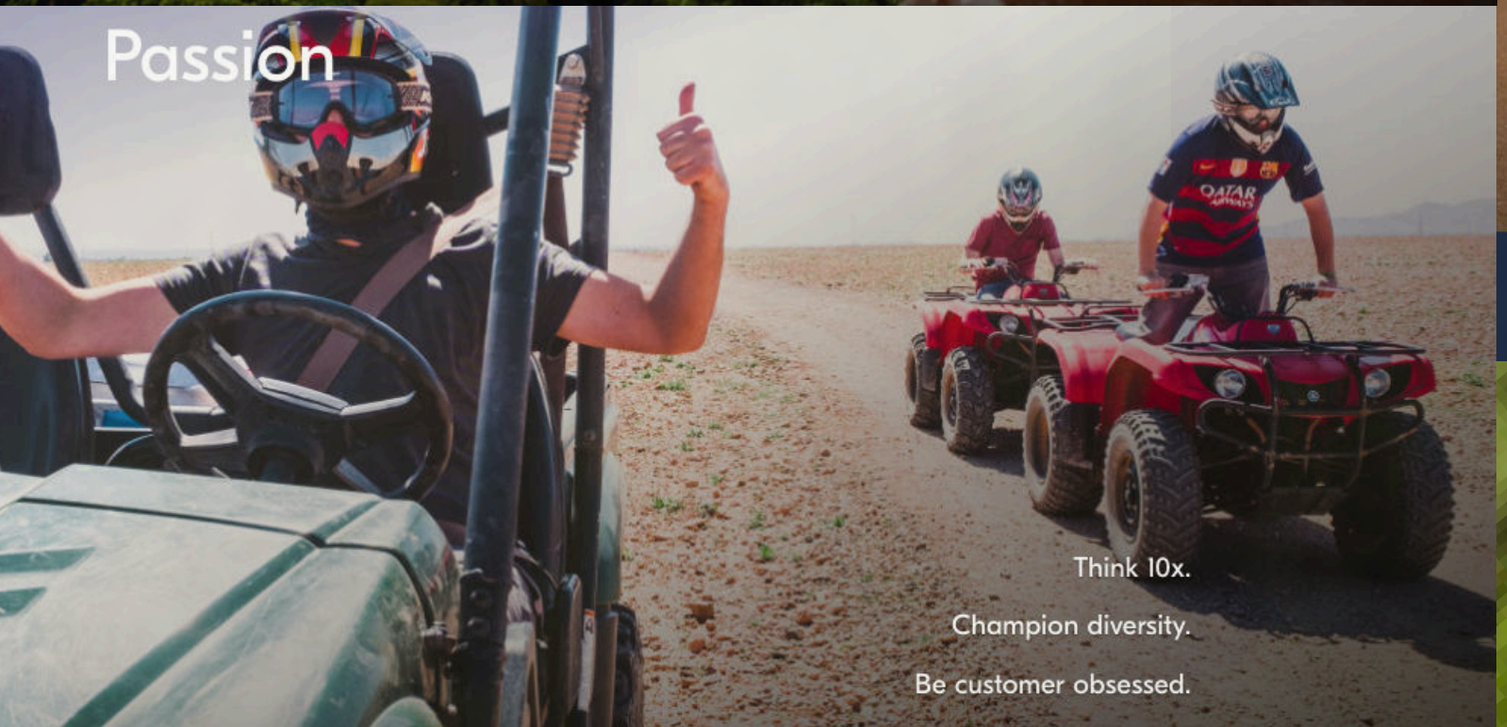
Please reach out to us anytime at hello@join.capital.

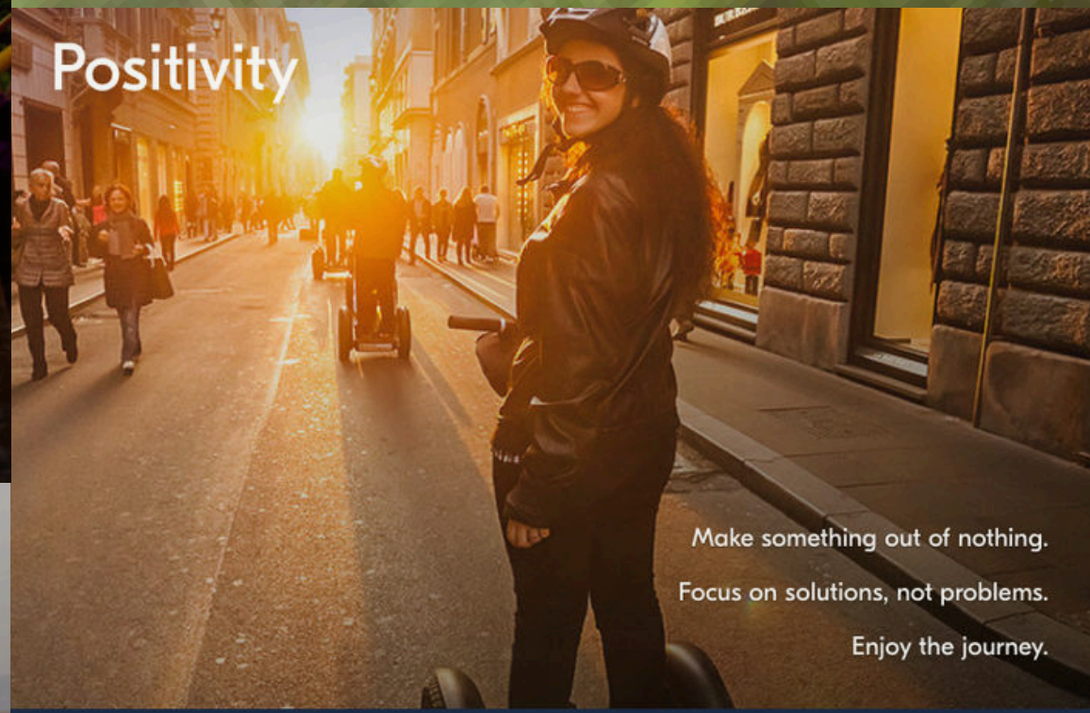
Your Join Capital Team

EMAIL NEWSLETTER COPY

GETYOURGUIDE







Love where you're going

© 2008-2019 GetYourGuide

COMPANY VALUES

TRES BIEN AGENCY

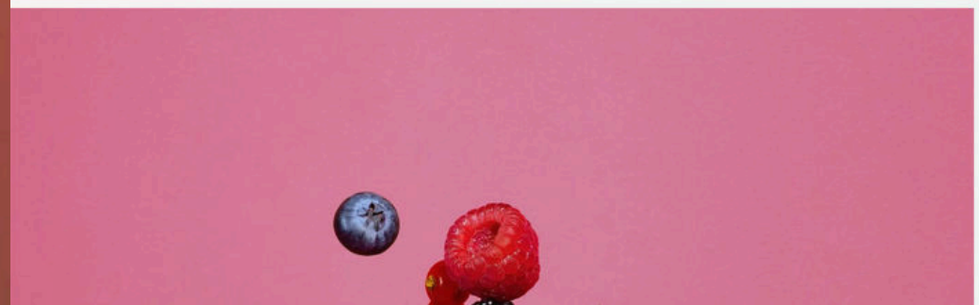
WEBSITE COPY
AIR UP

Starter-Kit | Pods | Accessories | Infos

Pod from 5.95 €

Small fruits.
Big mood.





3 pcs | 15 litre

Wild Berry Pods

£5.99

★★★★★ 589 Reviews

Shipping working days: 2-4 days

Free Shipping

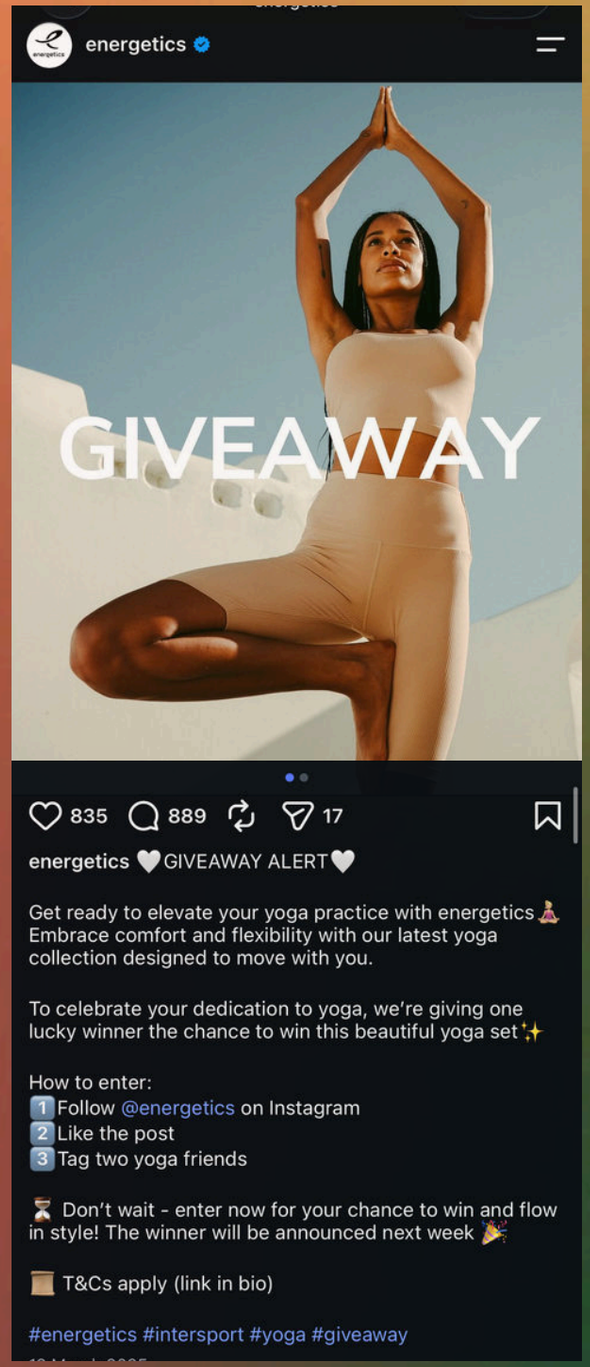
– 1 +

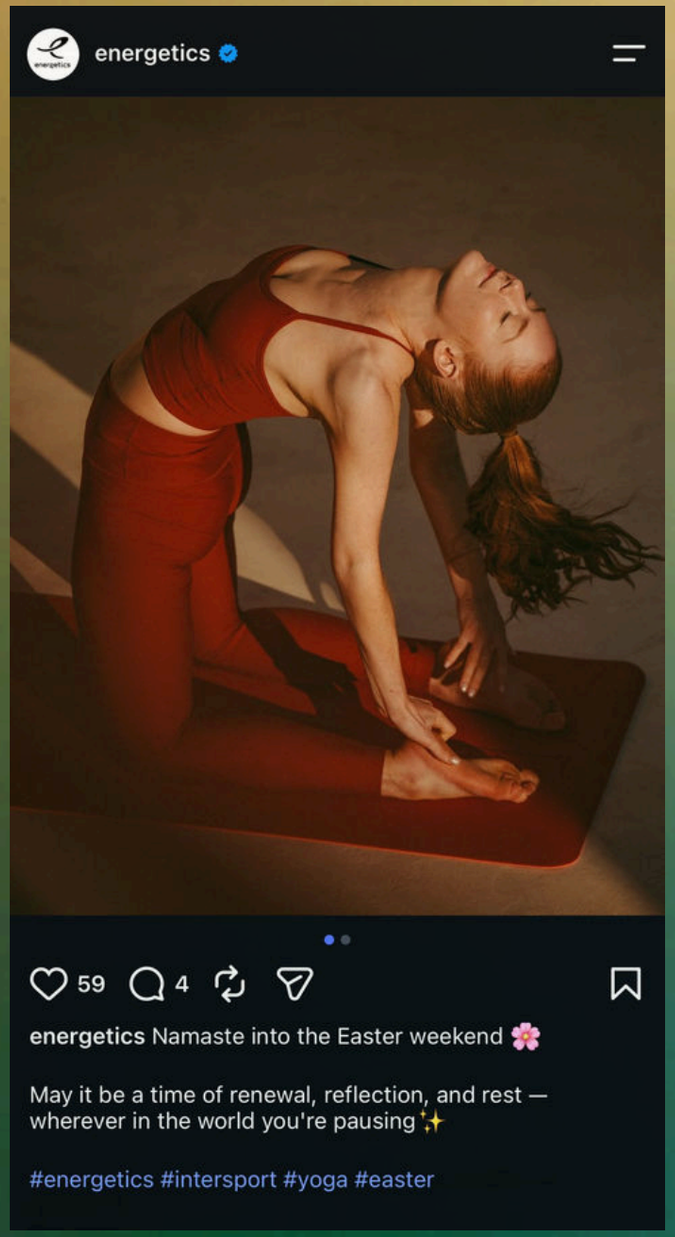
add to cart

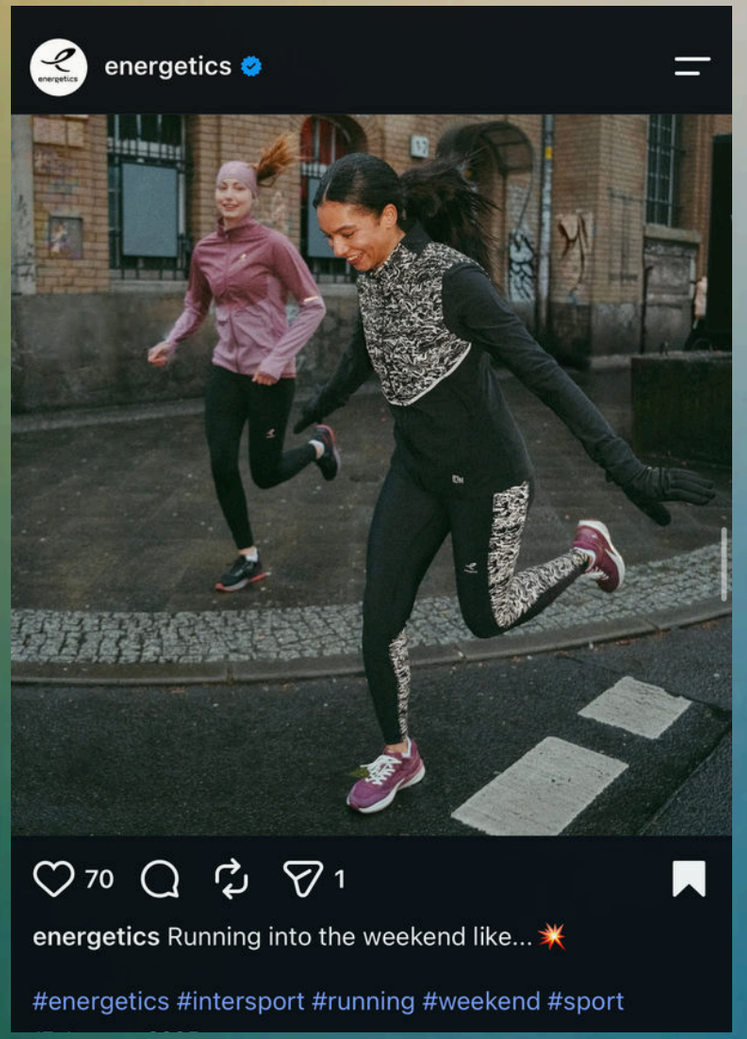
air up® Wild Berry flavoured Pods (3-pack) - The Mood Lifter

Our 3-pack of Wild Berry Pods delivers a vibrant elixir of heart-warming nostalgia and delightful indulgence. Sip on this soulful flavour, and your friends might tell you to wipe the huge grin off your face. But how could you? With at least 15 litres of a satisfying whirlwind for your sweet tooth, 0 calories, 0 additives, and 0 sugar, The Mood Lifter is your refreshing friend for life – always a sip away.

SOCIAL MEDIA LAUNCH
INTERSPORT/ENERGETICS







GET IN TOUCH

juliakneuman@gmail.com